recruitive

Recruitment Websites

Features & Functions 1.0

About Recruitive

Recruitive has been synonymous with Recruitment Software since 2004. We are a market leading supplier of innovative End to End Recruitment Solutions. We have experience in the design of careers websites websites, recruitment agency websites and jobs boards since 2001.

We provide HR Professionals, Recruiters and Hiring teams with innovative, cloud-based technology aimed at streamlining the recruitment process, making it quicker and easier to recruit, whilst significantly reducing the time to hire and associated costs.
As early pioneers of multi job posting technology, our expertise extended into candidate management, CV parsing and scoring, search capabilities right through to candidate on-boarding.

During April 2019 the business was acquired and Recruitive became a wholly owned subsidiary of SaaS Holdings Limited. We support continued investment into ongoing Research and Development in order to remain ahead of the technical curve.

Our end to end solutions also incorporate the front-end candidate attraction capabilities of careers websites, built and designed by our in-house design specialists. This enables us to not only deliver award winning back end candidate management solutions for clients but also provide beautifully designed front end career and campaign websites to attract the best candidate talent.

As a result, we are one of the few providers in the market that can deliver a complete end to end solution.

Based in Cannock, Staffordshire, we employ 33 of the friendliest and most competent staff. We remain an incredibly innovative business, always looking for better ways to enhance the recruitment software landscape.

We are a market leading company.

Companies we work with

Recruitment Website Features & Functions

Our Aim

Our aim is to design an **attractive, powerful, secure**, and **responsive** recruitment website for your company, using the very latest technology and the very latest online recruitment functionality.

We will also ensure that your website is not only attractive, but that it functions and performs well, while protecting your brand, from its search engine presentation and positioning, right through the application process to the point of converting your candidates into placements.

Our experience in developing our recruitment websites comes from direct feedback from experienced recruiters, candidates and direct employers who have used our systems over the last 19 years. We will build you a recruitment website that **exceeds your competition,** generates candidates and promotes your brand and ethos.

Our recruitment website services also include an initial search engine optimisation exercise and ongoing search engine updates and content support. The website is also connected, if required, to our multi job posting tool, JobMate.

Listed below are the features that will be included, as standard, in your new recruitment website. There are other, additional features, which are listed later in this document.

Design Options

Bespoke Design Service

Template Layout

Content Management System

Updateable Website Content	Links
Unlimited Pages	Embedded Media
Updateable Meta Tags	Social Media Sharing
Bespoke URL Creation	Image Management
Dynamic Meta Tags on Jobs & News Items	Content Plug In Management
Updateable News/Article/Blog	Add New Buttons/Drop Down Menus

Job Search & Job Management

Filtered, In-Line Job Searching

JobMate Job Posting Integration (if required)

Attractive Job Display

Quick Search

Sector/Keyword Searching

Featured Jobs

Job of the Week/Month

Third Party XML Feeds

Google for Jobs Integration

Latest Jobs

Social Media Sharing

Online Applications

Social Media Job Posting

Email Job to a Friend

Dynamic Meta Data

Bespoke Meta Data Management

Candidate Options

Online Registration

CV Upload (Microsoft Word/PDF/TXT Formats)

Cloud Based Applications/Registration

Encrypted Log On Details

Candidate Logged in Area

Multi Job Alerts Profiles

Application Tracking

GDPR Opt In/Opt Out

Administration Options

Multiple Users (Admin and Standard User Types)

Content Management

System Email Management

Menu Management

Domain Management:

(including SEO meta data – Google Analytics)

Website Performance Statistics:

(Registrations/Applications/Jobs)

Candidate Management/Searching

Application Management/Tracking

Client Management/Searching

Job Management

Database Management:

(Lists for: Sectors/Locations/Job Types/+others)

Social Media Management

Contact Management – Reminders/Diary

Social Media

Social Media Branding

Social Media Account Set Up

Google Maps/Business Submission

YouTube Marketing – Embedded Clips/YouTube

Automatic Posting and Sharing of Content and Jobs

Search Engine Optimisation

Initial Search Engine Optimisation

Search Friendly URLs

Dynamic Meta Tags (Jobs & News)

Vacancy Meta Tags

Dynamic XML Sitemaps

Landing Page Creation

H1-H5 Tag Management

Quarterly search engine review

Content and meta tag updates

XML Feeds

RSS Job and News Feeds

Search Engine Submission – Google, MSN, Bing

Webmaster Tools Set Up

Bespoke URL Creation

Third Party SEO Audit
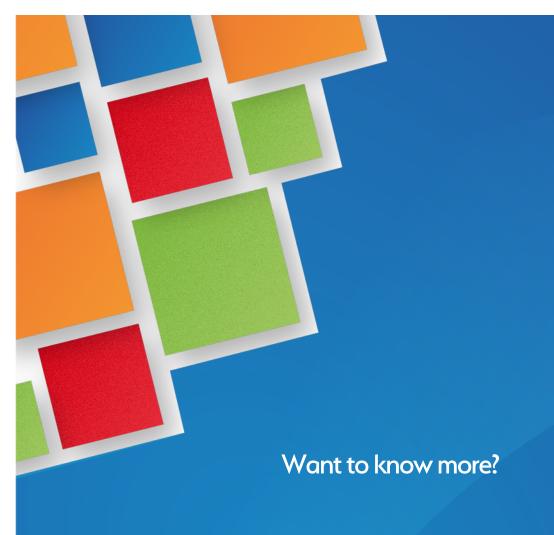
Link Building/Tool Tips

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