



About Recruitive.

Recruitive has been synonymous with Recruitment Software since 2004. We are a market-leading supplier of innovative End to End Recruitment Solutions. We have experience in the design of careers websites, recruitment agency websites and jobs boards since 2001.

We provide HR Professionals, Recruiters and Hiring teams with innovative, cloud-based technology aimed at streamlining the recruitment process, making it quicker and easier to recruit, whilst significantly reducing the time to hire and associated costs.

As early pioneers of multi job posting technology, our expertise extended into candidate management, CV parsing and scoring, search capabilities right through to candidate on-boarding.

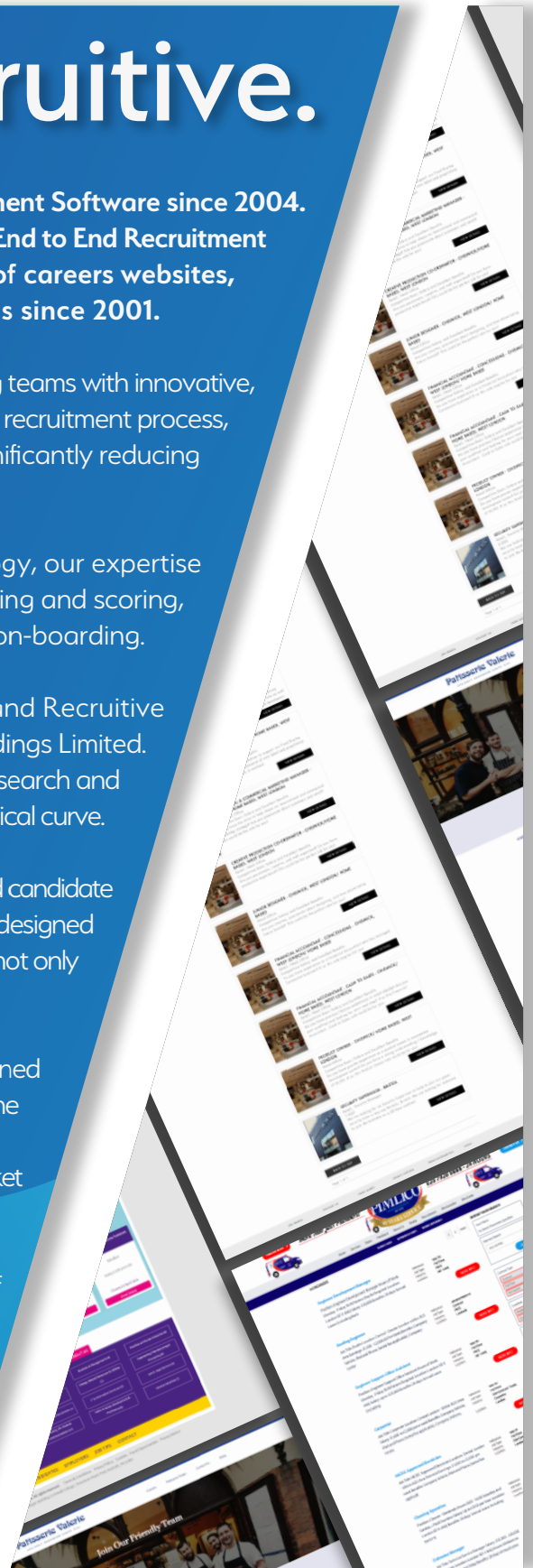
During April 2019 the business was acquired and Recruitive became a wholly-owned subsidiary of SaaS Holdings Limited. We support continued investment into ongoing Research and Development in order to remain ahead of the technical curve.

Our end to end solutions also incorporate the front-end candidate attraction capabilities of careers websites, built and designed by our in-house design specialists. This enables us to not only deliver award-winning back end candidate management solutions for clients but also provide beautifully designed front end career and campaign websites to attract the best candidate talent.

As a result, we are one of the few providers in the market that can deliver a complete end to end solution.

Based in Cannock, Staffordshire, we employ 33 of the friendliest and most competent staff. We remain an incredibly innovative business, always looking for better ways to enhance the recruitment software landscape.

We are a market leading company.



Companies we work with



**PÂTISSERIE
VALÉRIE**

**HARVEY
NICHOLS**

ZANDERS
TREASURY ■ RISK ■ FINANCE



Our Aim.

Our aim is to design an attractive, powerful, secure, and responsive careers website for your company, using the very latest technology and online recruitment functionality. We will also ensure that your website is not only attractive but that it functions and performs well, while protecting your brand, from its search engine presentation and positioning, right through the application process to the point of converting your candidates to employees via our on-boarding process.

Our experience in developing our recruitment websites comes from direct feedback from experienced recruiters, candidates and direct employers who have used our systems over the last 19 years. We will build you a careers website that exceeds your competition, generates candidates and promotes your brand and ethos. Our careers website services also include an initial search engine optimisation exercise and ongoing search engine updates and content support.

Listed below are the features that will be included, as standard, in your new recruitment website. There are other, additional features, which are listed later in this document.

Design Options

Bespoke Design Service

Template Layout

Designed to Match Your Corporate Branding

Jobs Only Option, or Full Content Pages

Content Management System

Updateable Website Content

Updateable Navigation Options

Unlimited Pages

Embedded Media Options

Updateable Meta Tags

Social Media Sharing

Bespoke URL Creation

Image Management

Dynamic Meta Tags on Jobs & News Items

Content Plug In Management

Updateable News/Articles/Blogs

Add New Buttons/Drop Down Men

Job Search & Job Management

Filtered, In-Line Job Searching

Google for Jobs Integration

JobMate Job Posting Integration (if required)

Latest Jobs

Attractive Job Display

Social Media Sharing

Quick Search

Online Applications

Sector/Keyword Searching

Social Media Job Posting

Featured Jobs

Email Job to a Friend

Job of the Week/Month

Dynamic Meta Data

Third Party XML Feeds

Bespoke Meta Data Management



Careers Website Features and Functions

Candidate Options

Online Registration	Candidate Logged in Area
CV Upload (Microsoft Word/PDF/TXT Formats)	Multi Job Alerts Profiles
Cloud Based Applications/Registration	Application Tracking
Encrypted Log On Details	GDPR Opt In/Opt Out

Administration Options

Multiple Users (Admin and Standard User Types)	Candidate Management/Searching
Content Management	Application Management/Tracking
System Email Management	Job Management
Menu Management	Database Management:
Domain Management:	(Lists for: Sectors/Locations/
(including SEO meta data – Google Analytics)	Job Types/+others)
Website Performance Statistics:	Social Media Management
(Registrations/Applications/Jobs)	

Social Media

Social Media Branding	Embedded Media/YouTube/Vimeo
Social Media Account Set Up	Automatic Posting and Sharing of
Google Maps/Business Submission	Content and Jobs

Search Engine Optimisation

Initial Search Engine Optimisation	XML Feeds
Search Friendly URLs	RSS Job and News Feeds
Dynamic Meta Tags (Jobs & News)	Search Engine Submission – Google, MSN, Bing
Vacancy Meta Tags	Webmaster Tools Set Up
Dynamic XML Sitemaps	Bespoke URL Creation
Landing Page Creation	Third Party SEO Audit
H1-H5 Tag Management	Link Building/Tool Tips
Quarterly search engine review	
Content and meta tag updates	

Want to know more?

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